

فن رأس الخيمة
Ras Al Khaimah Art



B R A N D G U I D E L I N E S

Typography



Aa **Telegraf Bold (Titles)**

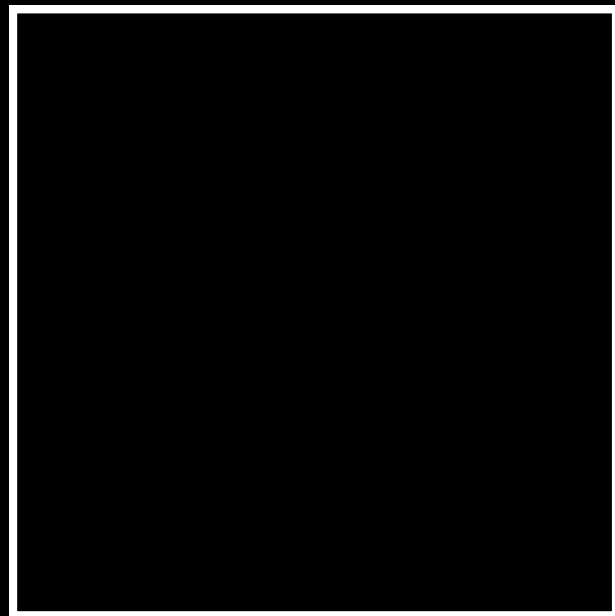
A A

G L A C I A L I N D I F F E R E N C E
(S U B T I T L E S)

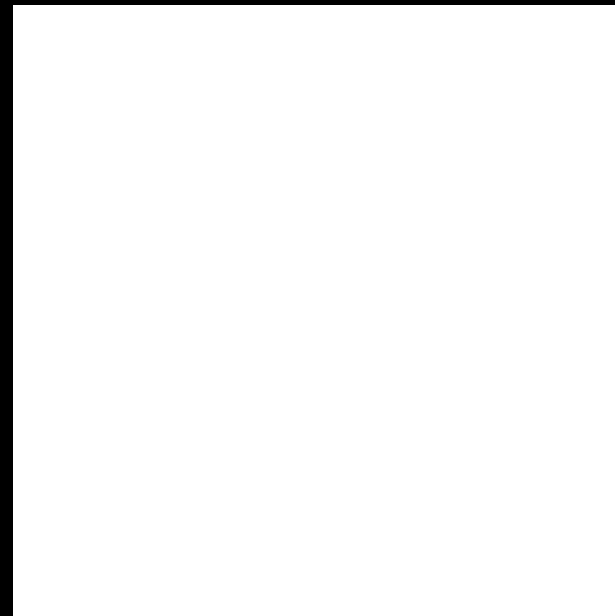
Aa

Telegraf Regular (Body)

Color & Imagery



Black
#000000

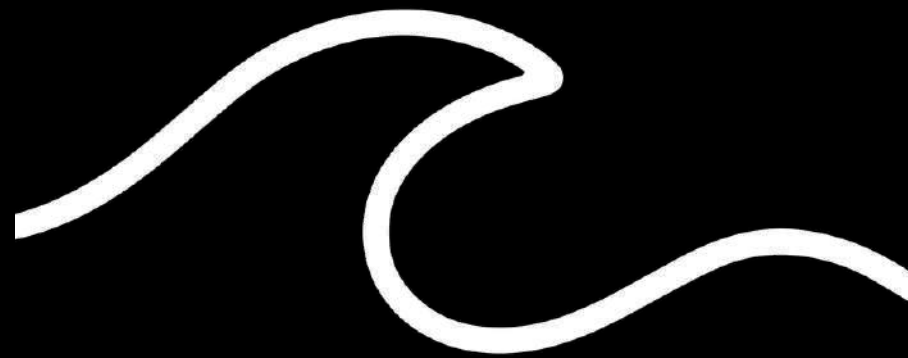


White
#FFFFFF

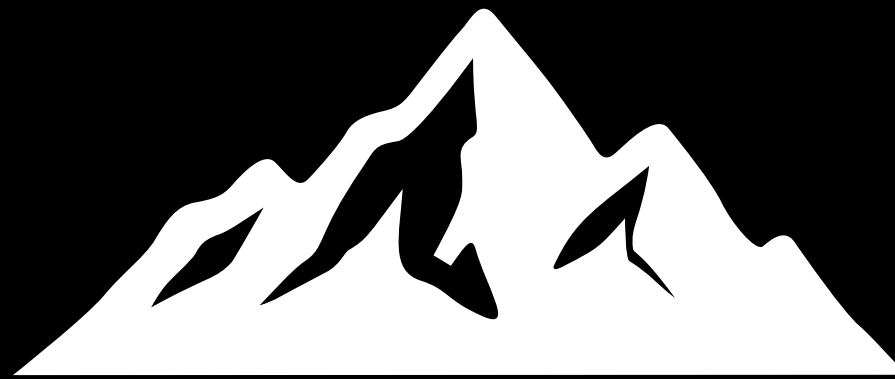


Artworks &
Photographs

Logo Inspiration



Rhythm, shaped by the sea.

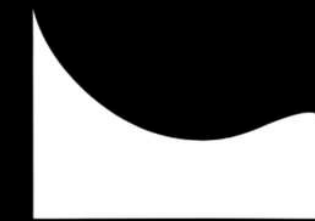


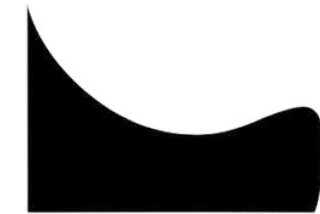
Growth, shaped by the
mountains.



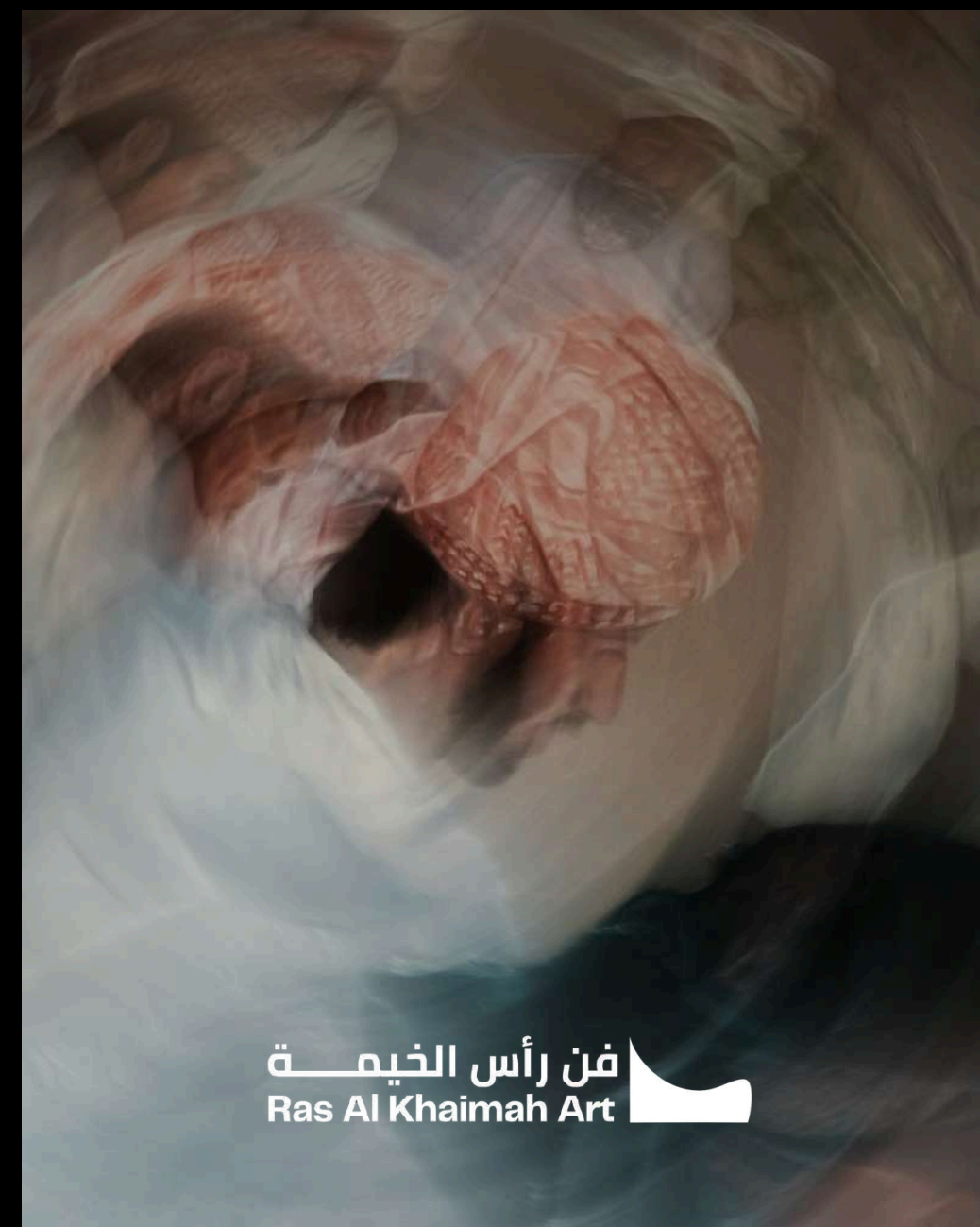
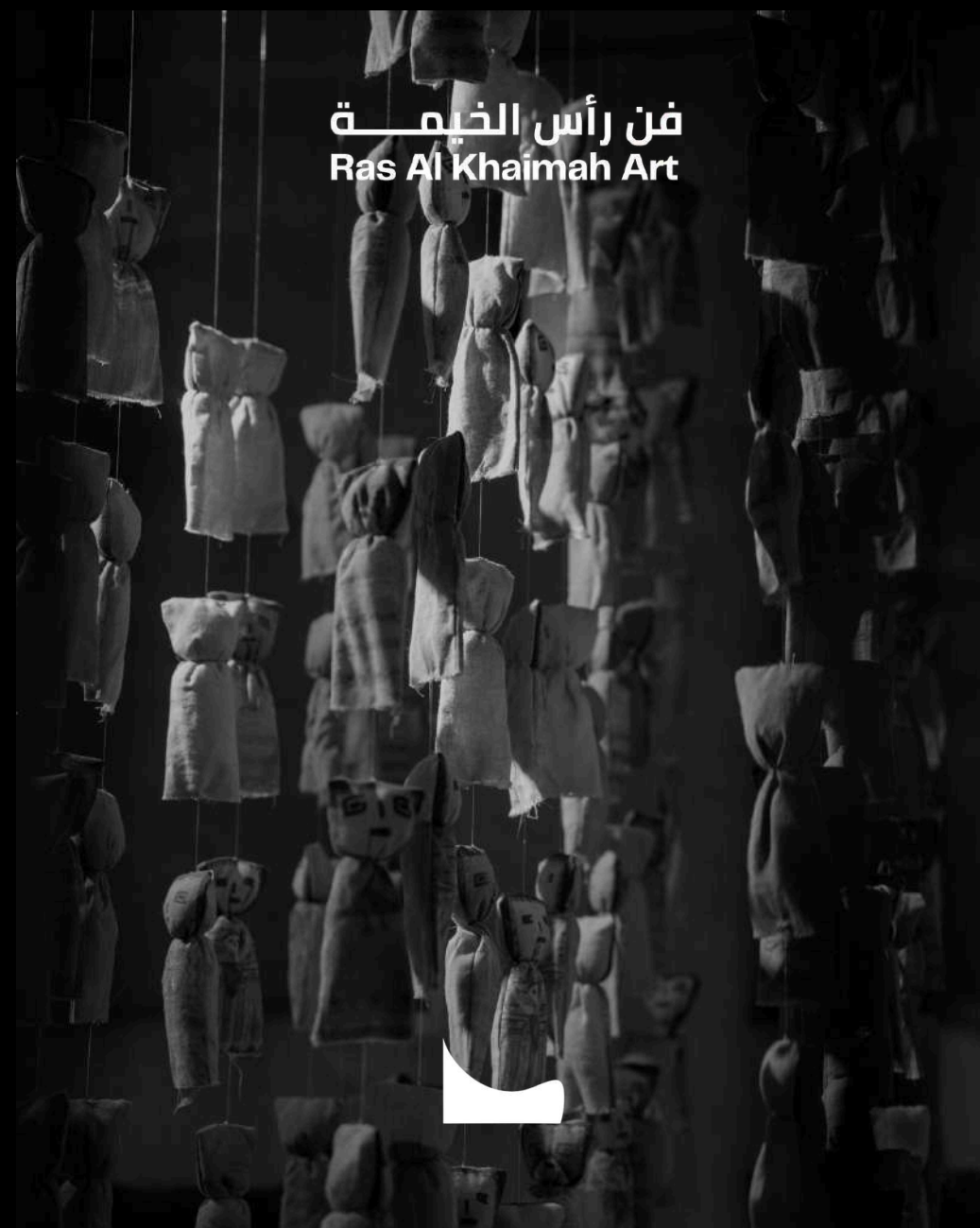
Fluidity held in structure.
Ras Al Khaimah Art

Logo Usage

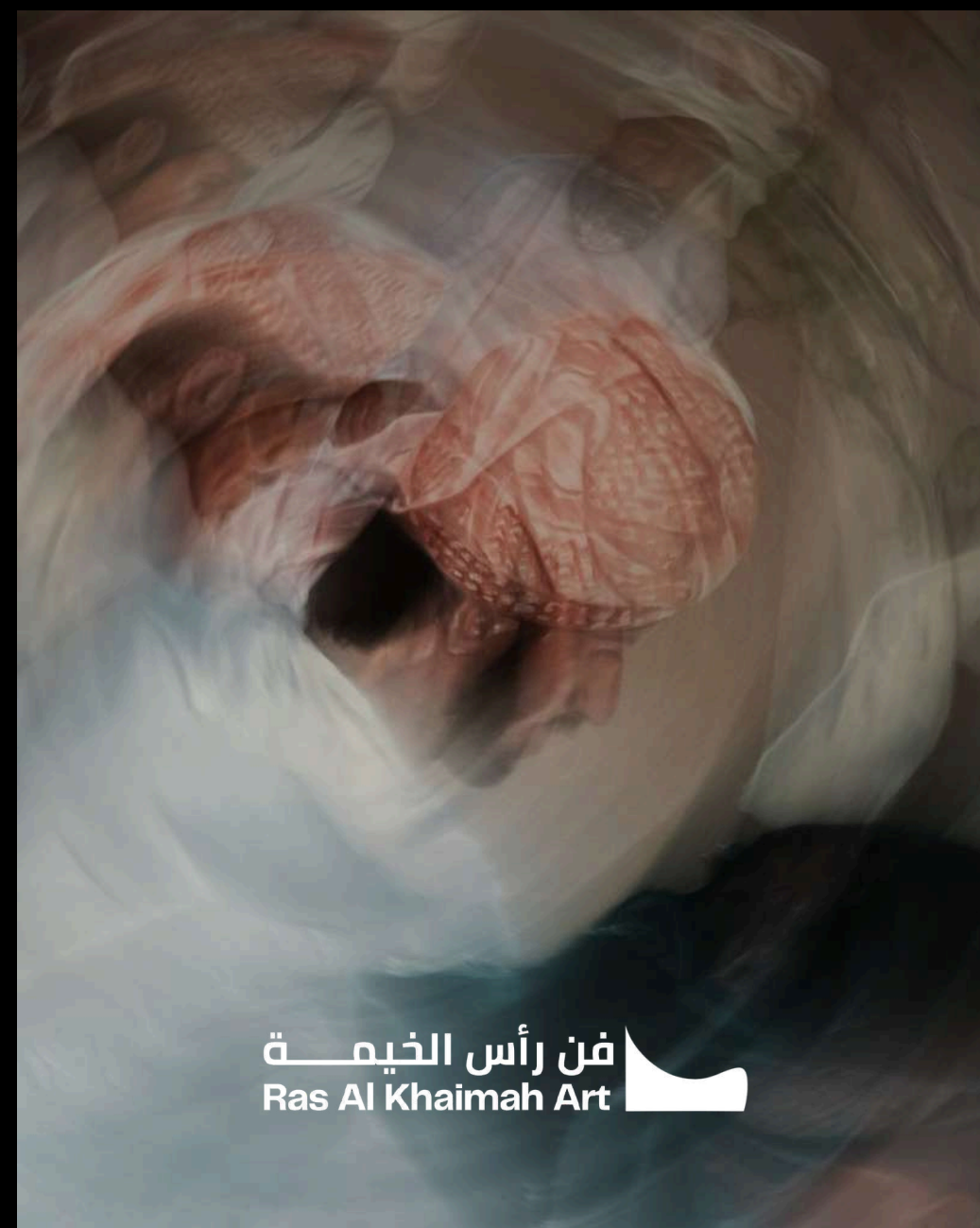




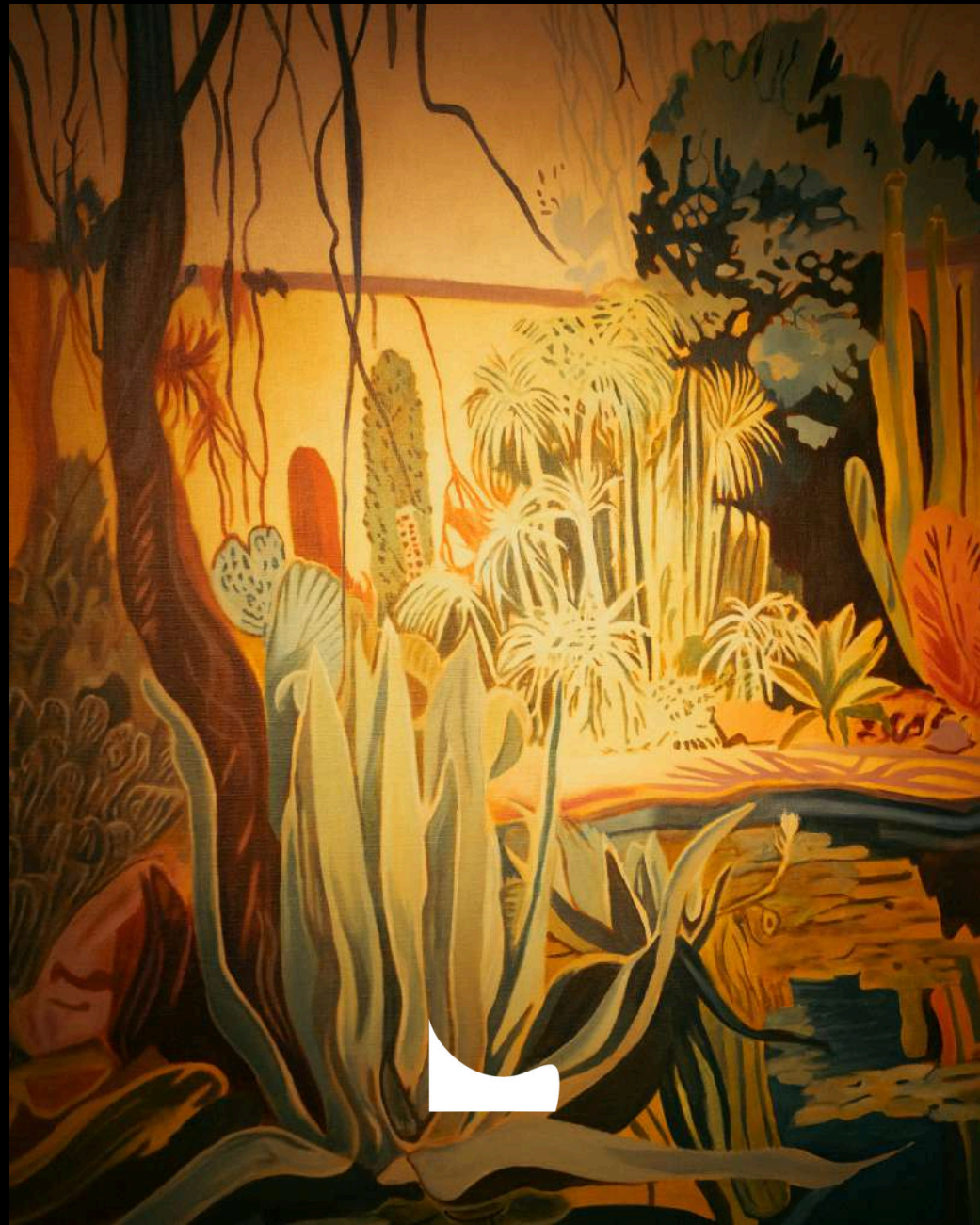
Logo Positioning



Logo Positioning



Icon Positioning



Typography Positioning



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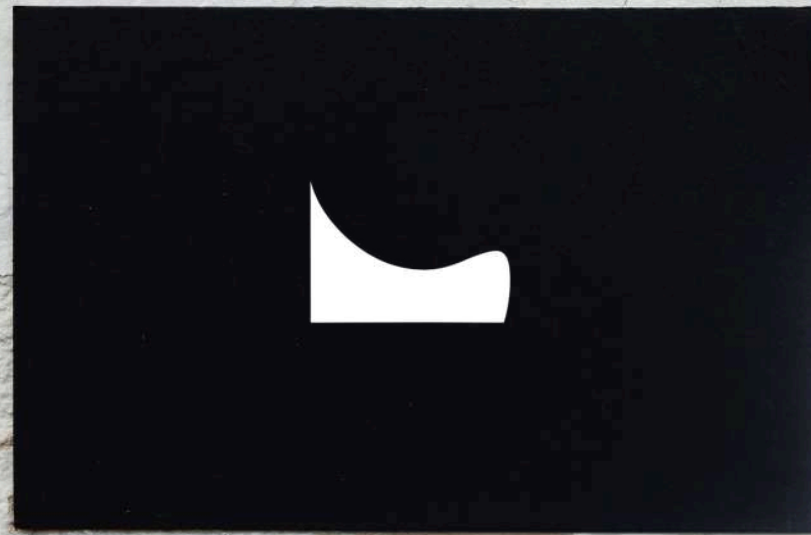


فن رأس الخيمة
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Merchandise



فن رأس الخيمة
Ras Al Khaimah Art



Luis Carlos Soto

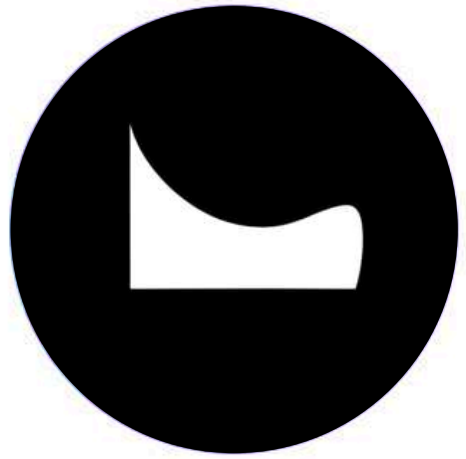
Creative Lead

+971 50 123 6767

luis@rakartae

www.rakartae

< rakart.ae 



Ras Al Khaimah Art

1,413
posts

35.9K
followers

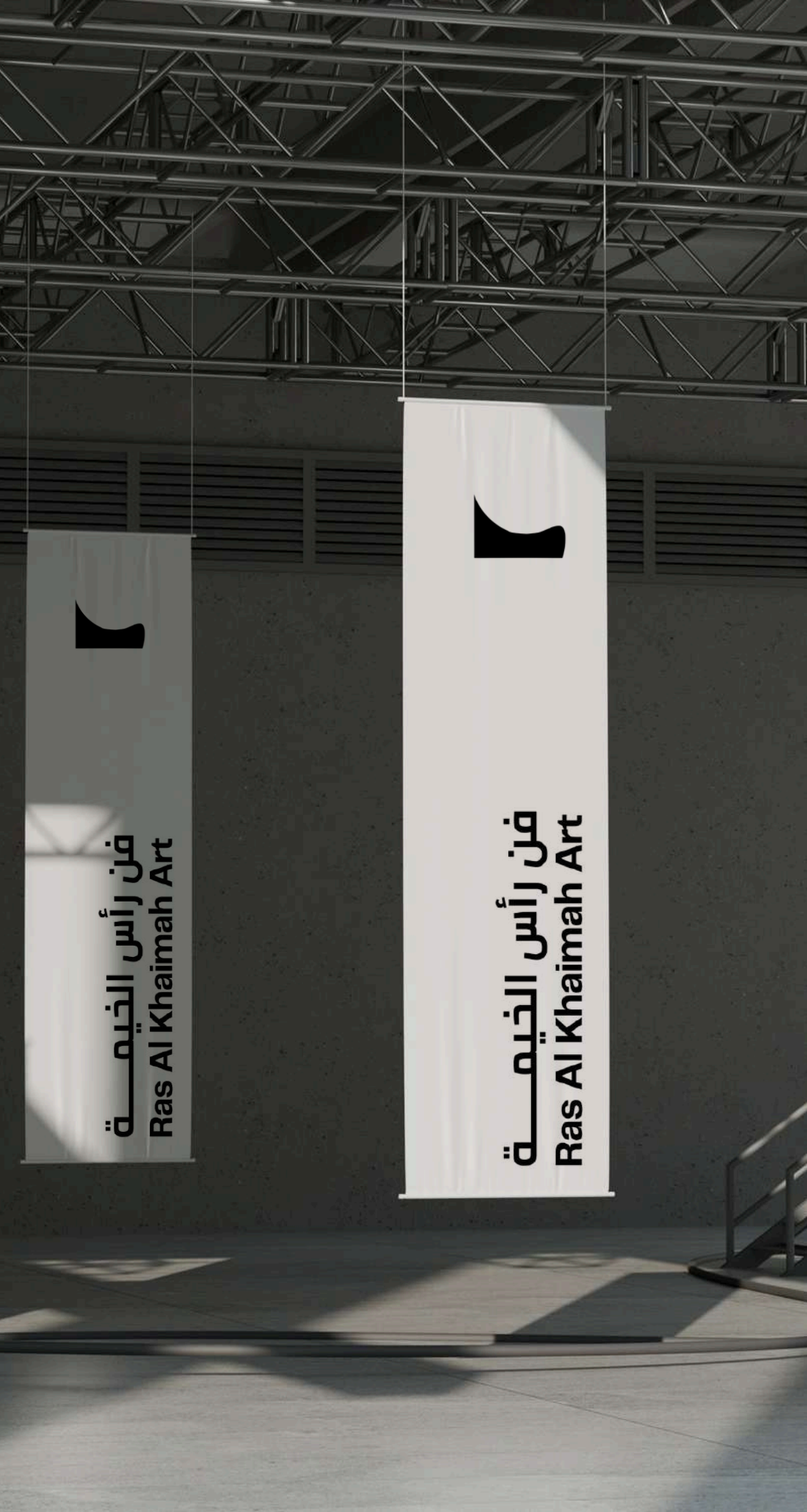
431
following



Festival Catalogue

فن رأس الخيمة
Ras Al Khaimah Art

2027 FESTIVAL



Jan 22 -
Feb 14
2027

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